

NEWS RELEASE

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Reimagination Technologies Among Three Finalists for Most Innovative Startup *Company Uses VoicePay for Accepting Payments on Social Networks*

LOS ANGELES, CA – Reimagination Technologies, Inc. (RTI) announced today that it was named one of the top three Most Innovative Startups in the world, by MPE 2022-Europe’s largest merchant payment event, hosted this July in Berlin, Germany. This is good news for one in two Americans who face payment fraud and 200 million merchants in the world who want to get paid faster.

Reimagination Technologies biotech solution revolutionizes the way people pay bills and the way banks fight the \$400 billion¹ in fraud predicted by the Nilson Report over the next 10 years. Fraud accounts for a shocking 3.6% of global GDP in the \$1.9 trillion global payments industry.² Reimagination, solves the world’s payment-fraud problem through its newly patented voice-recognition technology, VoicePay, and makes it easier for secured users to pay credit cards, retail merchants, and other bills seamlessly through their social media networks.

The MPE awards celebrate the achievements of the top merchant payment acceptance companies. Reimagination was one of 12 companies shortlisted to compete for Most Innovative Startup and among the top three finalists including Identiq and C innte Risk Solutions.

RTI is a Los Angeles, California company specializing in new payment acceptance solutions through social media platforms such as WhatsApp. It is the inventor and developer of a Cloud Service Solution: SocialCashier® & VoicePay® and operates a wholly owned subsidiary and software factory in Mexico City.

SocialCashier is a patented blockchain transactional engine. VoicePay is a free, user-friendly payment method using social media channels with secure biometric authentication and blockchain protection.

CEO Jaime Gonzalez-Gasque and President Alberto Gonzalez, brothers who formed Reimagination Technologies just over a year ago, have received multiple calls from significant technology companies since the awards announcement.

“The exposure from the MPE awards conference was phenomenal,” said Gonzalez-Gasque. “It proved that the world is ready to embrace more convenient and secure payment methods.”

The new patented voice-authentication-payment technology will change how banks and merchants collect payments from customers quickly and securely.

¹ [PaymentsDive.com](#)

² [Forbes](#)

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The way it works is this:

1. A merchant using the SocialCashier® platform requests payment from a cardholder customer via WhatsApp®.
2. Once the credit card issuer has accepted the payment, The customer is invited to record their voice payment command via WhatsApp®, which informs the cardholder they are enrolled, along with their tokenized credit or debit card.
3. After recording the voice, the customer can pay other merchant payment requests with a voice note using WhatsApp®
4. The merchant receives payment.

“With mobile app fraud transactions up 600% since 2015, the time is ripe for this new technology,” Gonzalez said. “Banks, financial institutions, and retail merchants are hungry for new technology to keep their customer data secure and transactions safe from theft. Your voice is a unique identifier; everyone is already using social media from their mobile phones. This technology makes life easier for everyone.”

Reimagination Technologies has a contract with Nuvei®, a Canadian NASDAQ payments processor and VISA® Cybersource business unit.

To find out more about Reimagination Technologies, go to <https://www.reimagination.tech/>, email sales@reimagination.tech or call US +1 (213) 261 0480

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Watch video:

<https://vimeo.com/733371111/b582ce6eb5>

https://www.dropbox.com/s/83xkzjv22spsne/Voice_Pay_SD06_SUPERHQ.m4v?dl=0

Download hi-res images:

https://www.reimagination.tech/?page_id=1675

Reimagination Technologies

Reimagination Technologies®, Inc. is a U.S. corporation in Los Angeles, California. With a wealth of marketing and IT experience dedicated to creating new payment solutions and digital services in social media.